



THE MADURA COLLEGE (AUTONOMOUS), MADURAI-625011

Post Graduate Department of Commerce

SWOC Analysis & Action Taken Report

SWOC	Thrust Areas	Observations	Suggestion/Action Taken Report (ATR)
Strength	Coverage of Syllabus	Adherence of syllabus coverage based on lesson plan	Suggested to cover the syllabus even beyond working hours if needed
	Preparedness of teachers	Allotment of Work load based on their core competencies	Suggested to update the syllabus content in accordance to recent scenario
	Ability to Communicate	Bilingual presentations with live examples	Identifying the weakness in communication ability and suggesting improving by adopting Pep talk (Micro teaching) method among the faculty members. Further, special focus will be given to students who hail from Tamil medium
	Teaching with live examples	Ability to teach with live examples theoretically since all the faculty members have rich experience in teaching field	Planning to have study visit practically in and around Madurai city as and when needed
	Evaluation Process	Unbiased valuation	Suggested to have cross check of internal valuation randomly among the faculty members
	Course outcomes	The course outcome have enabled the students to take a lead in their higher/professional education and placed in suitable employment in accordance to their competencies	Focus on more skill based outcome courses in the ensuing curriculum design and development (Minimum two courses per semester)



	Participation in extracurricular activities	Identify the potential ability of the students and encourage them to actively participate in extracurricular activities	Encourage the students to participate in extracurricular activities at National level with the administrative support
	Overall quality	Overall focus is towards fulfilling students needs	Suggested to move the department to the next level by involving themselves, voluntarily, in all sphere of departmental activities.
Weaknesses	Teaching with practical exposure (Study tour/ field visit)	Teacher-Student ratio is comparatively more for B.Com discipline	Suggested the faculty members to frequently attend seminar/conference/workshops/ training in order to acquaint themselves to more practical exposure
	Participation in extracurricular activities	Unable to give equal opportunities to all the students since the Teacher-Student ratio is comparatively more for B.Com discipline	Giving more opportunities to final year students on turn basis
Opportunities	Mentoring process	Mentoring system is adopted by the department effectively for the last 20 years in order to maintain the overall discipline . Further, every semester Open House Meeting is organized with the parents to discuss the students' performance level and for distribution of Mark Statements.	Suggested to have one to one mentoring, to identify the students' personal strength and weakness from the academic year 2019-20 onwards
	Efforts to inculcate Soft skills/Life skill/Employability skill	Students are not full time learners and have to face the several challenges Frequent guest lectures, seminars and hands on training at free of cost are organized by the department to inculcate soft skills and employment skills	Framed the curriculum on soft skill as separate course to inbuilt the students' competency level Offering value added courses and employment skill development courses (Entrepreneurial Development) to enhance the overall skill
	ICT Teaching	Effective usage of Power point presentation by all faculty members	Plan to have video lectures and teaching through e-learning portals (online assignments, quiz, web links etc.)



Challenges	Assignments	Three different common assignments are given. Unable to give individual assignments due to huge strength	Plan to have three different group assignments to enhance their team spirit and creativity level. Plan to have e-assignment as extended part of learning
	Teachers' approach	Teachers' approach is friendly Students' imbalanced attitude in adolescent stage and GEN Y environment lead lots of distraction and diversion in their studies	Identifying those students and providing one to one counseling, to have more focus in their studies
	Ability to Communicate	Blending of English and Tamil as a form of communication is a challenging task to satisfy all categories of students. Sometimes, the faculty members find difficult to take classes in vernacular language for certain concepts which could be communicated in English medium only and vice versa.	Efforts will be taken to bring the students to communicate in English. Train the faculty to meet the above gap.
	Opportunities to learn and grow	The Department has entered 7 MOUs with National Level Institutions	Motivating to enroll themselves voluntarily to grow in their career
	Identification of weakness of the students	Department has effective mentoring system to identify the strength and weakness of the students	Planning to form self study group to overcome their weakness and inbuilt the confidence level of the students. Encourage them to actively participate in various extracurricular activities. Plan to have meditation camp by inviting experts in order to reduce the students' stress level and enhance better confidence level.





THE MADURA COLLEGE (AUTONOMOUS), MADURAI-625011
POST GRADUATE DEPARTMENT OF COMMERCE

Faculty Meeting on Students' Satisfaction Survey

Agenda

1. To discuss SWOC Analysis on the Students' Satisfactory Survey
2. To identify areas with scope for improvement and submit Action Taken Report (ATR)
3. Any other matter (if any)

Minutes

Minutes of the faculty meeting of the Post Graduate Department of Commerce held on Tuesday, the 30th July, 2019 at 2.00 PM, E-Chamber.

Members Present	Signature
Dr.A.Mayil Murugan (Chairman)	
Dr.S.Selvakumar	
Dr.K.Hema Malini	
Dr.Y.Natarajan	
Dr.S.Chandrasekar	
Dr.R.Vennila	
Dr.A.Karuppusamy	

All the faculty members have discussed on the agenda **SWOC Analysis and ATR** on students' feedback. After having detailed deliberation on the feedback given by the students towards individual teachers' feedback and overall programme feedback, the following resolutions are passed.

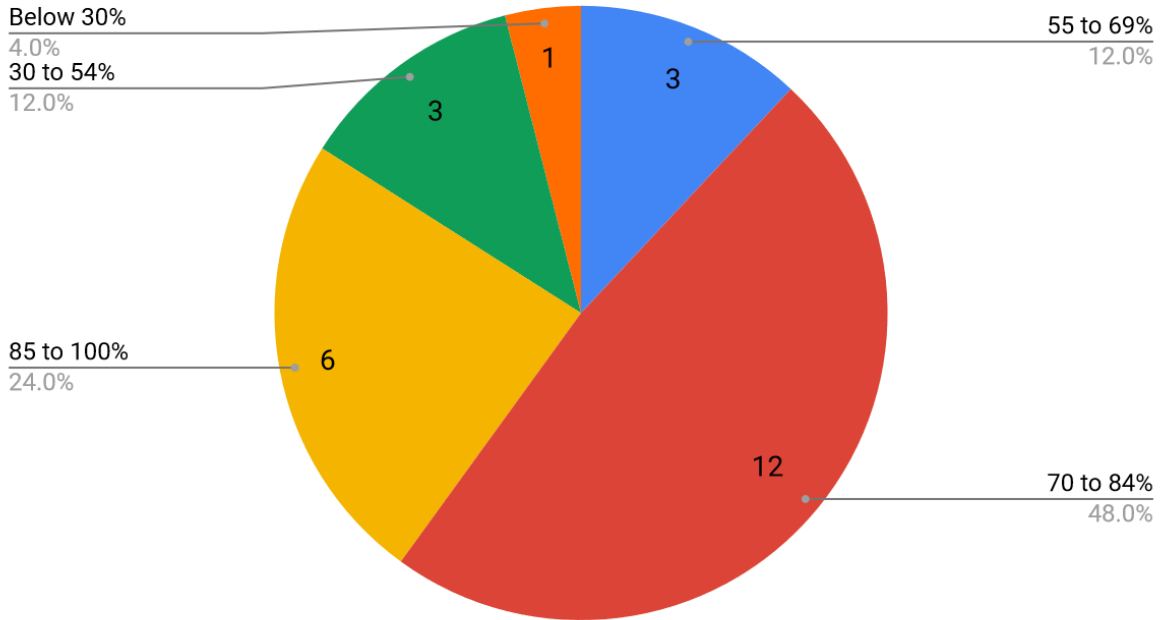
1. Resolved to submit the SWOC Analysis and ATR on students' feedback to the Principal.
2. Resolved to implement the suggestions offered in the above report with immediate effect.

Signature of the HoD
Dr. A. MAYIL MURUGAN,
Associate Professor & Head
Department of Commerce
The Madura College (Autonomous)
Madurai-625 011

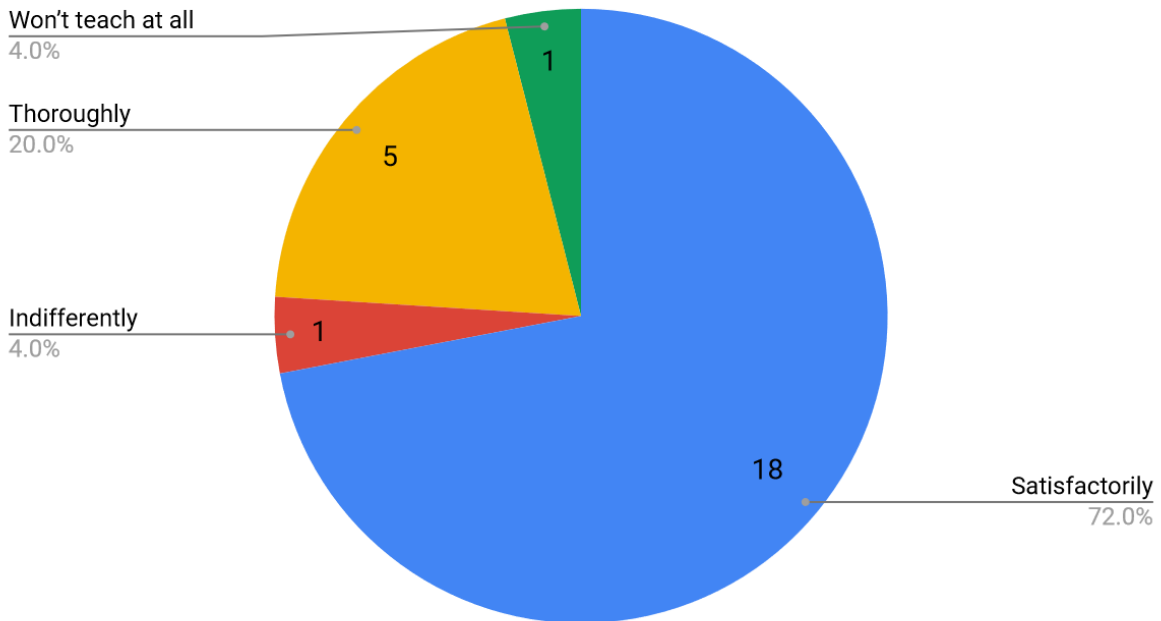
B.Com.,

No of respondents': 25

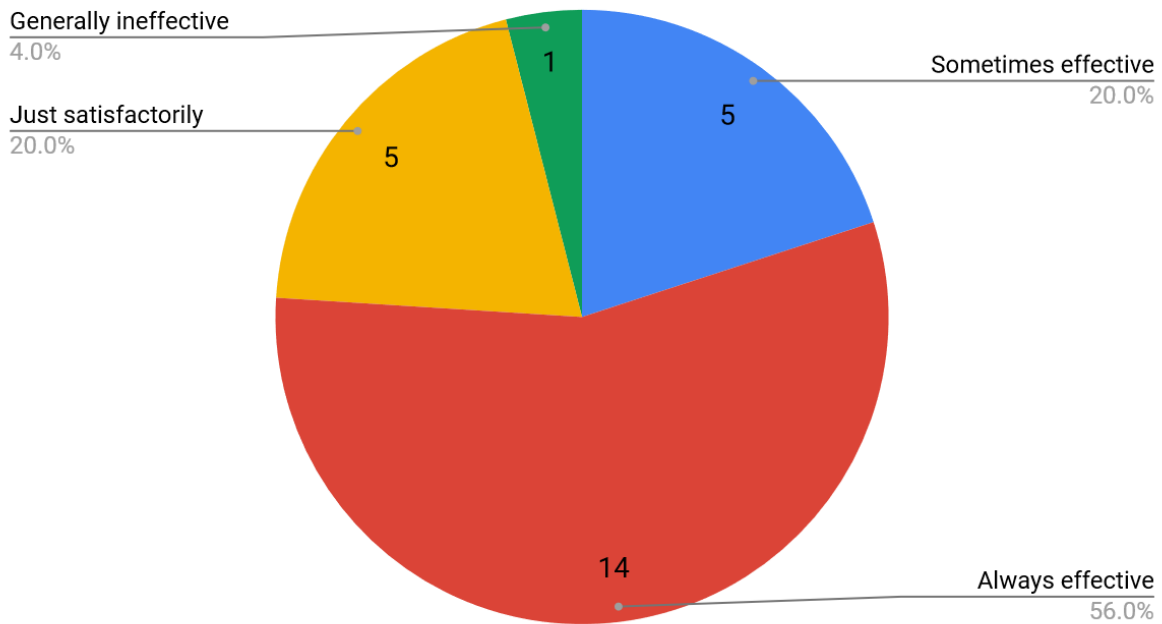
How much of the syllabus was covered in the class?



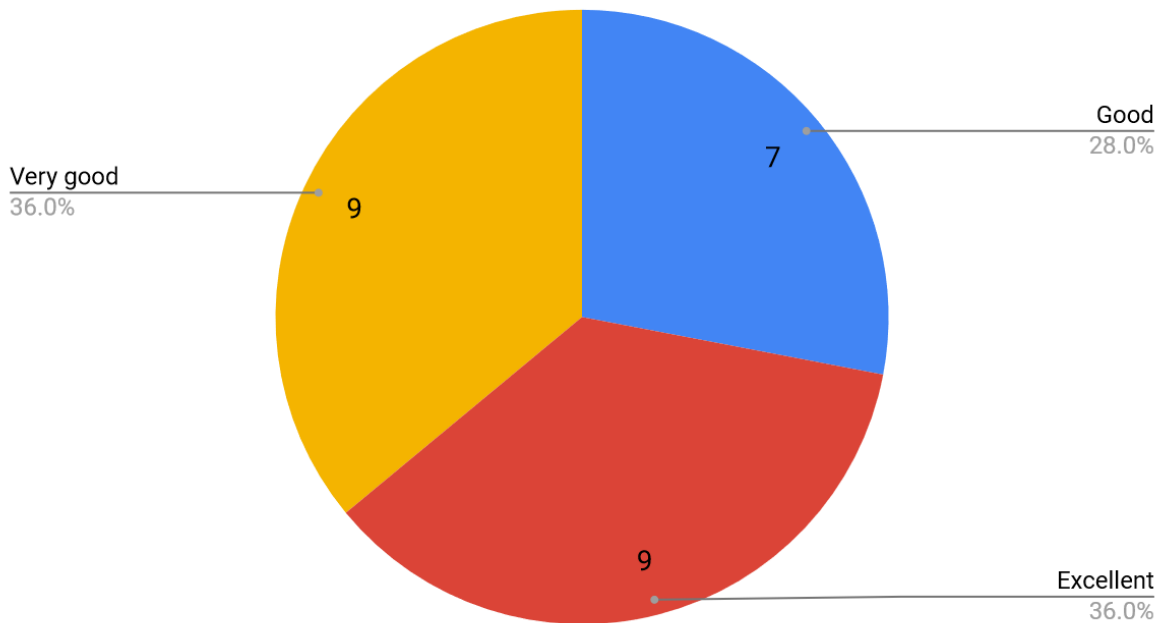
How well did the teachers prepare for the classes



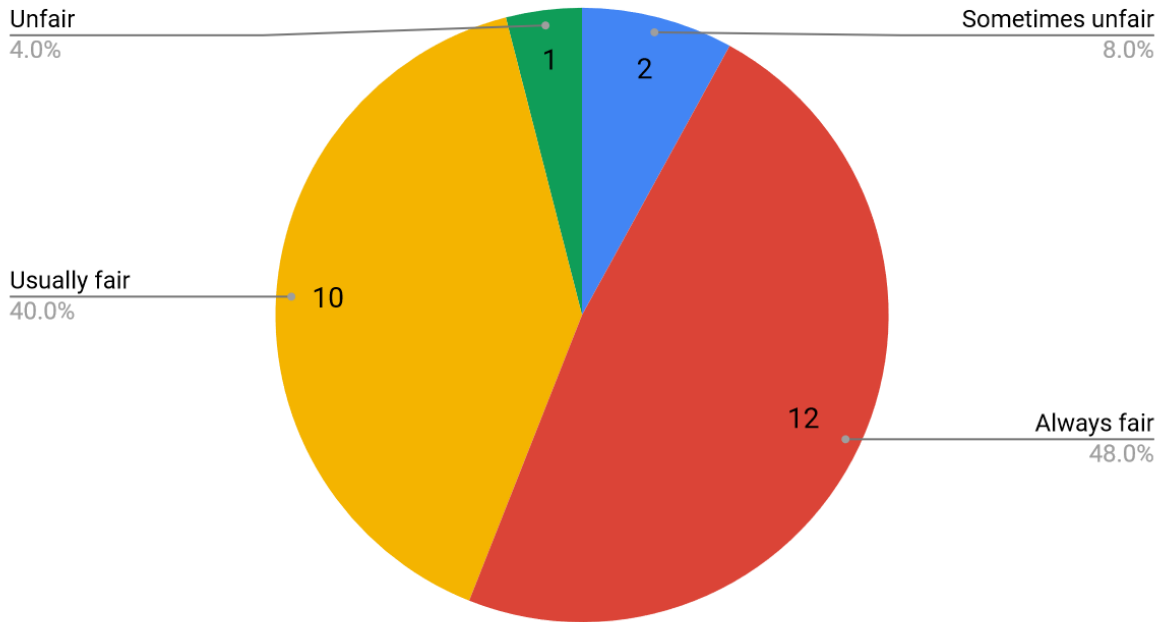
How well were the teachers able to communicate?



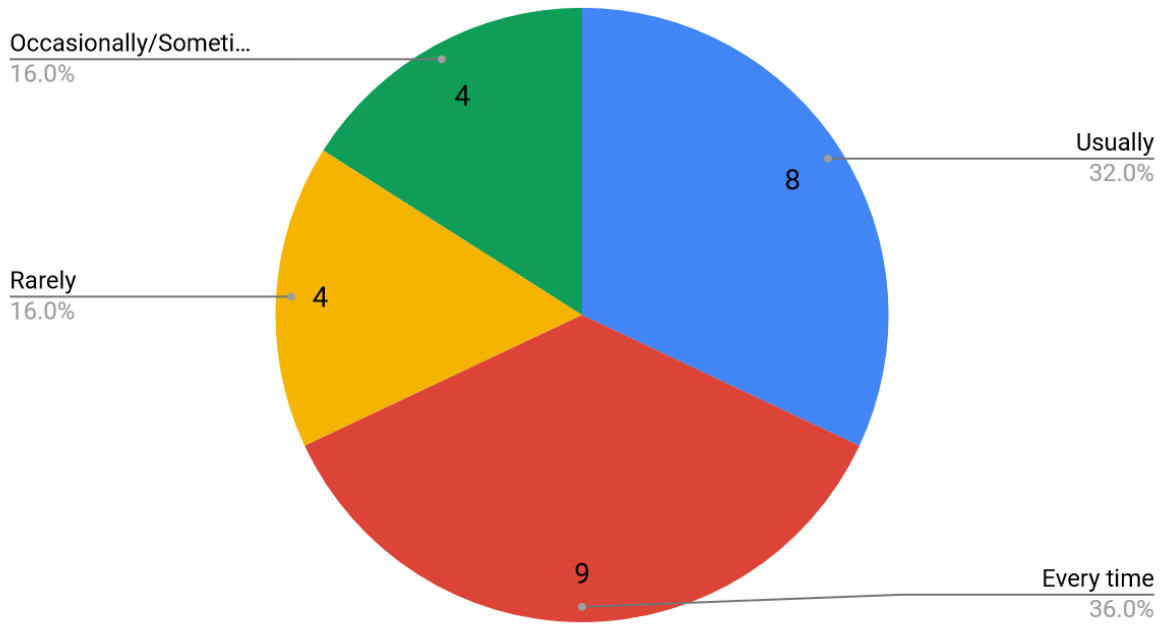
The teacher's approach to teaching can best be described as



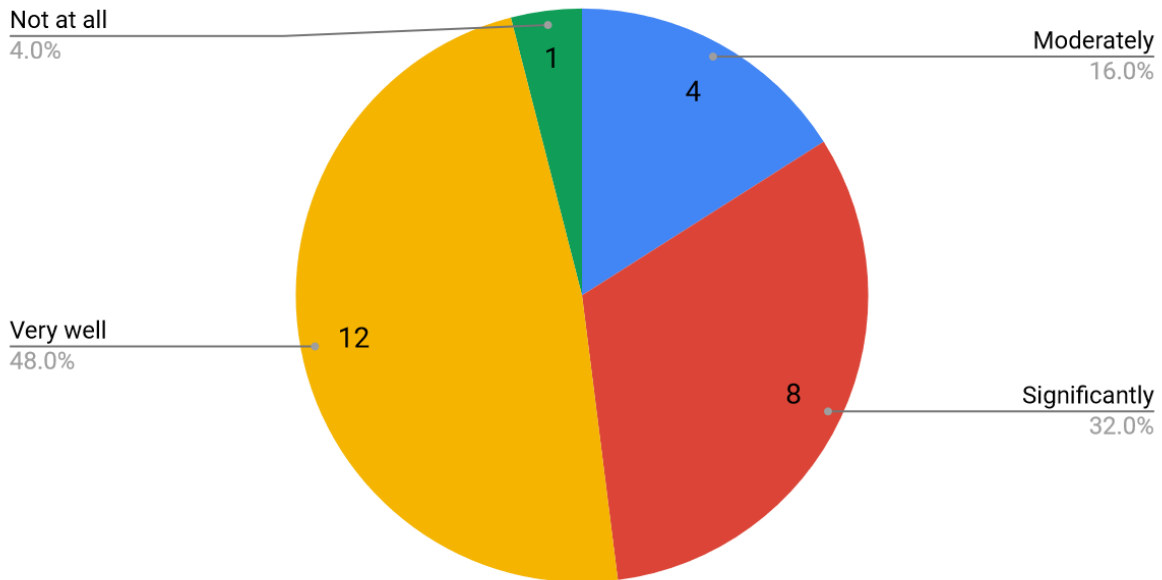
Fairness of the internal evaluation process by the teachers.



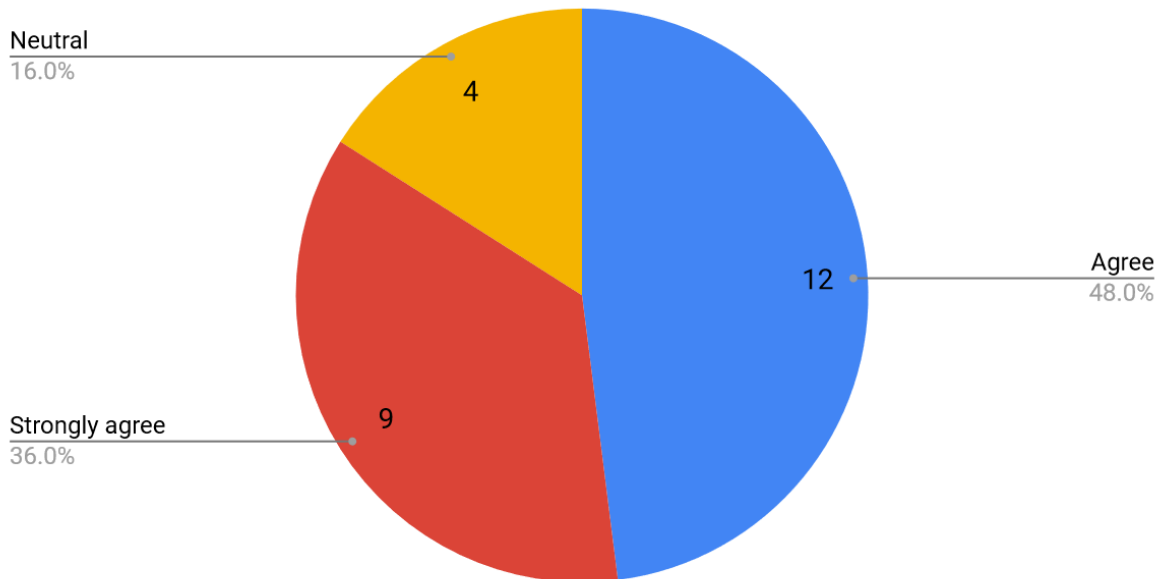
Was your performance in assignments discussed with you?



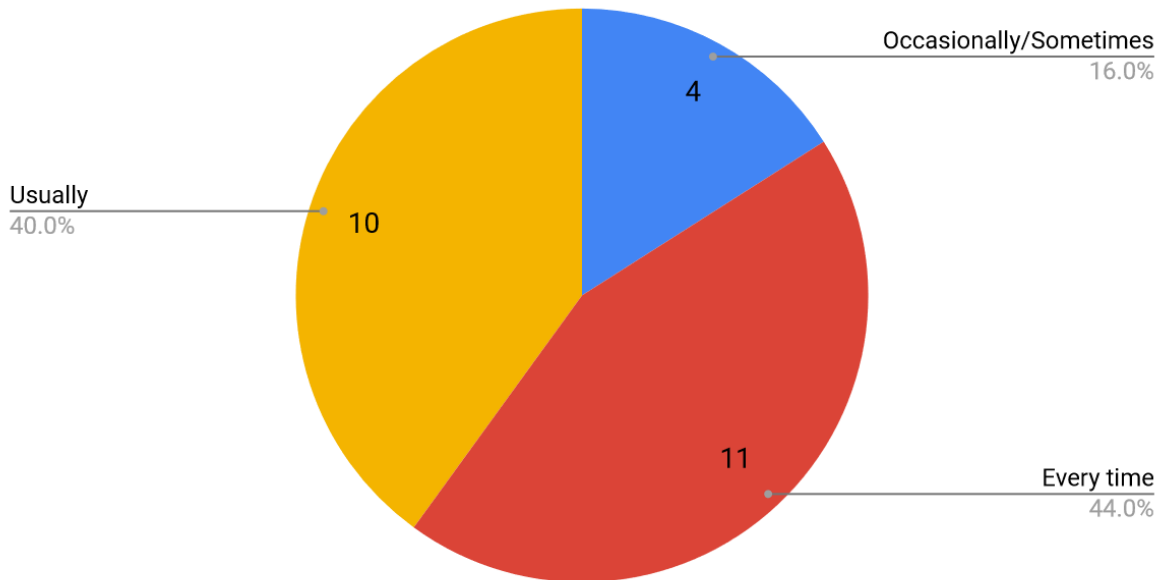
The teaching and mentoring process in your institution facilitates you in cognitive, social and emotional growth.



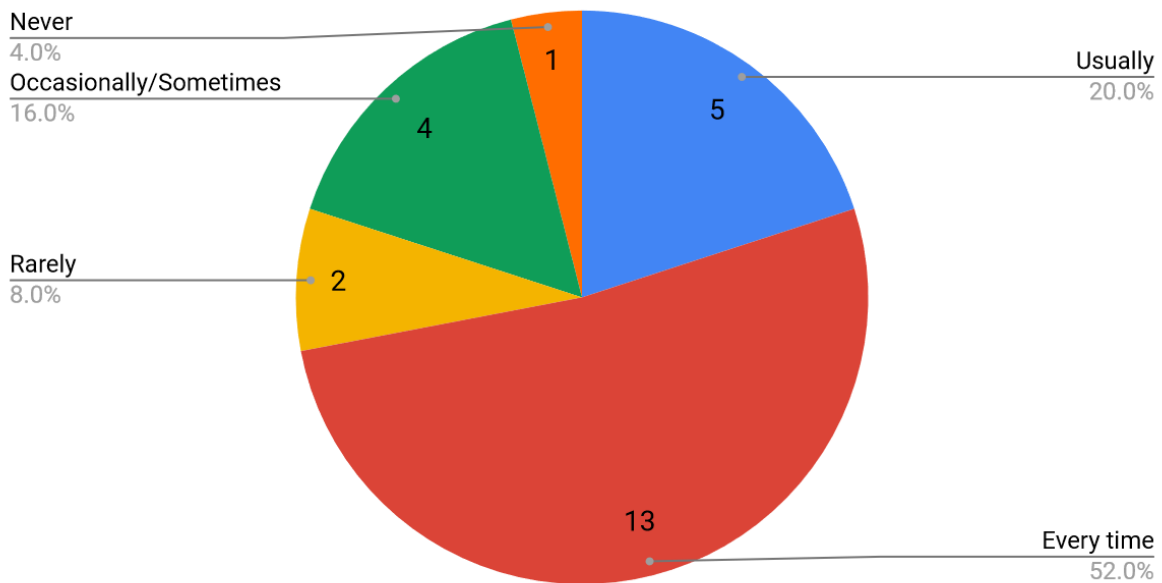
The institution provides multiple opportunities to learn and grow.



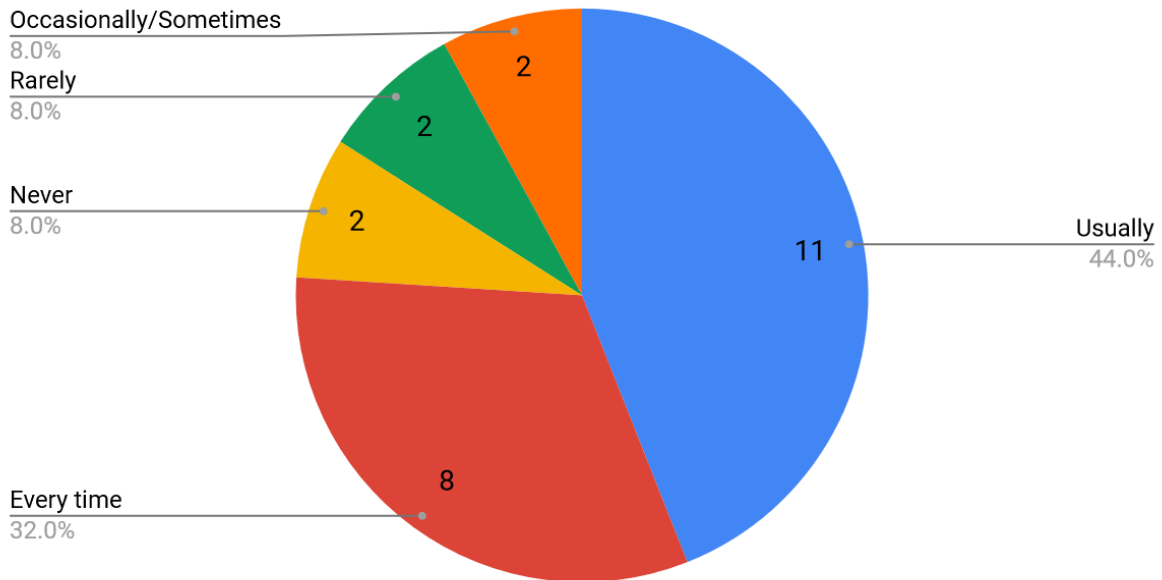
Teachers inform you about your expected competencies, course outcomes and programme outcomes.



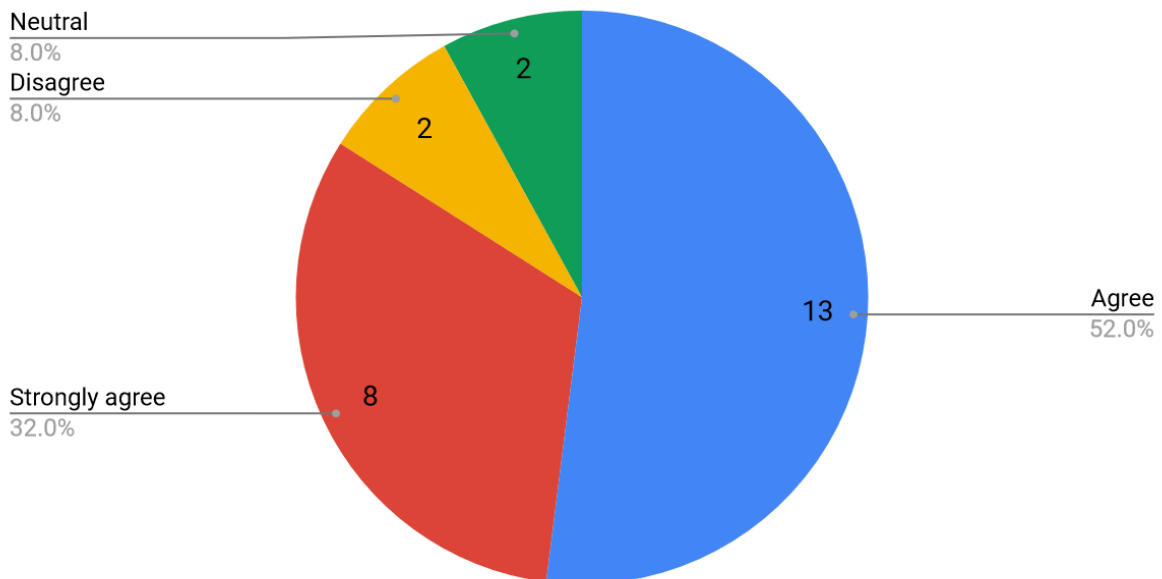
The teachers illustrate the concepts through examples and applications



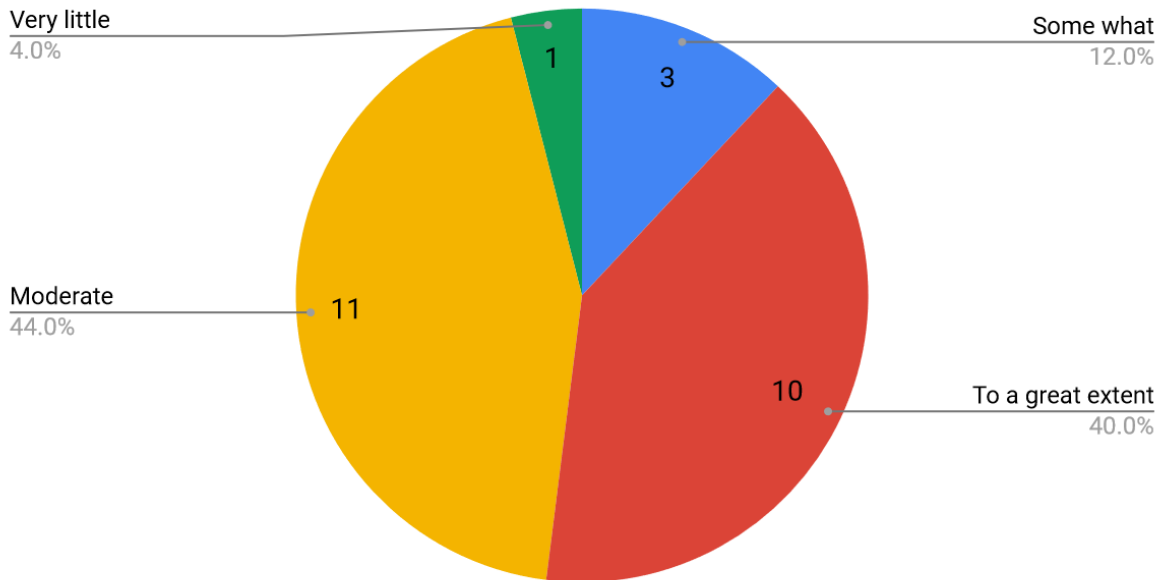
Teachers are able to identify your weaknesses and help you to overcome them.



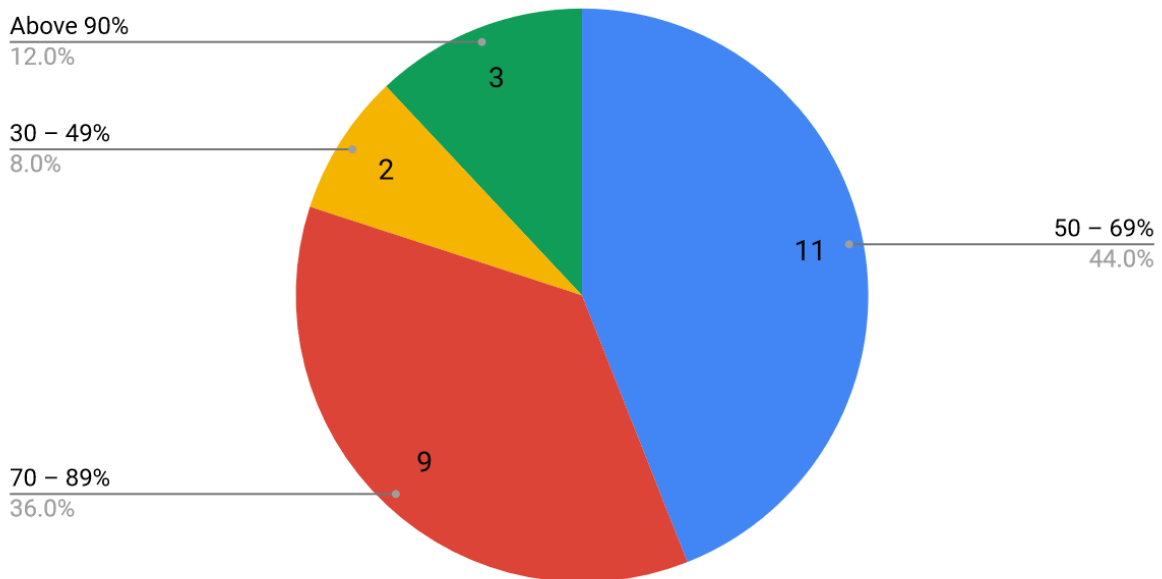
Teachers encourage you to participate in extracurricular activities.



Efforts are made by the institute/ teachers to inculcate soft skills, life skills and employability skills to make you ready for t...



What percentage of teachers use ICT tools such as LCD projector, Multimedia, etc. while teaching.



The overall quality of teaching-learning process in your institute is very good

