



THE MADURA COLLEGE

An Autonomous Institution affiliated to Madurai Kamaraj University
Re-accredited (3rd cycle) with 'A' grade by NAAC
Vidya Nagar, T.P.K. Road, Madurai – 625 011

DEPARTMENT OF COMMERCE

BRIEF REPORT ON PROGRAMME / EVENT ORGANISED

1. Title of the programme/event : Interview Skills Programme
2. Nature of the event : Motivational Speech
3. Duration : 25.05.2022 (10.00am to 1.00 pm)
4. Venue : Shankaraiaar Hall
5. Hosting Department/Cell : PG Department of Commerce & collaboration with Placement Cell
6. Beneficiaries : III UG & II PG Students
7. Number of participants : 250 participants
8. Details of Resource person(s) :

S.No	Name and designation	Topic of Talk
1	Dr. Raja Govindha Swamy Former Principal of Thyagaraja Arts & Science College, and president of Mannar Thirumalai Naikar College, Madurai.	Interview Skills

9. Write UP:

The PG Department of Commerce in collaboration with Placement cell, organised an awareness programme on the theme "**Interview Skills**" at 10.00 am on 25.05.2022 at Shankaraiaar Hall. The objective of the programme is to create awareness on Interview techniques and body language.

Dr.A.Mayil Murugan, Head & Associate Professor, PG Department of Commerce, welcomed the gathering. Dr.J.Suresh, Principal, felicitated. Mr. Natanagopal, Secretary,

Madura College Board honoured the guest. Dr.Raja Govindha swamy, former Principal, Thyagaraja arts and science college, and president of Mannar Thirumalai Naikar College, Madurai, in his special address highlighted the importance of common sense, commitment and problem solving technique. He also insisted about self marketing strategy in an interview by stating the need of ABCD – Accuracy, Bravity, Clarity and Delivery. He also imparted the necessity of Vision, Mission, Goal and Strategy.

Dr. A. Mayil Murugan, Head, Associate Professor, PG Department of Commerce, delivered the vote of thanks.




HoD
Dr. A. MAYIL MURUGAN,
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