

## STAFF PROFILE

Name : A.SRINIVASARAGHAVAN

Designation : Assistant Professor in Commerce

Date of Entry into Service : 16-07-2015

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Education : M.com, M.phil, SET

Areas of Specialization : Financial Accounting, Corporate Accounts



### Seminars, Workshop and Conferences Attended

Title of the Seminar/ Conference/Workshop	Date	Sponsoring Agency	National/State/ International	Co-ordinator/ convener
Intellectual Property Rights	9.3.05 to 10.3.2005	Ministry of HRD	Regional	Department of Management Studies
I.T. for Business Excellence	24.2.2007	VIT University	National Seminar	VIT Business School
Paradigm shift in Teaching	13.2.2014	Pattammal Algesan Alagesan Arts and Science College	National Workshop	Dept.of.Commerce
Counselling Skill	05.3.2015	Pattammal Algesan Alagesan Arts and Science College	National Workshop	Dept.of.Commerce

### Reseach Publications :

Title of the Paper	Name of the Journal	ISSN No. if Any	Volume No. & Page No. if any	Year	International / National/state
On line Shopping	On line Retail Marketing	978-93-81992- 47-0	Volume No 1 Page 171-176	2015	National
Activity Based Costing	New Dimensions of Management in the Globalised era	978-93-85977- 05-3	Volume No 2 Page 91-95	2016	National
The imporantance of Motivation, Recognition, Reward	Nehru Journal of Management and Research	2230-7974	Volume No 1 Issue 14 Page 1-6	2016	International
Business Leadership	Roots – International journal of Multidicisiplinary Research	2349-8684	Volume No 3 Page 7-11	2016	National

Details of Orientation and Refresher attended

Orientation/Refresher	University/College/Institute at which attended	Duration From	To
Orientation programme for newly recruited teacher	Madura College	26.9.2015	27.09.2015

Any other information : Nil