

## STAFF PROFILE

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### **RESEARCH DONE:**

RESEARCH TITLE	NAME OF INSTITUTION	YEAR OF SUBMISSION
A Study on consumer behaviour towards organized retail outlets.	The Madura college. Affiliated to M.K.U	November 2014

### **Seminar, workshop, and conferences attended:**

S.NO	TITLE OF SEMINAR AND PROGRAMME	NAME OF INSTITUTION	YEAR
1.	The role of commercial banks towards financial inclusion.	Thiagarajar college	25 <sup>th</sup> February 2013
2.	Green business and corporate social responsibility	The Madura College	22 <sup>nd</sup> February 2013
3.	Empowering college teachers with effective teaching skills.	Oaa-Mavmm School of management	12 <sup>th</sup> march 2016
4.	Orientation programme for newly recruited teachers	The Madura college	26 <sup>th</sup> and 27 <sup>th</sup> September 2015

5.	Renewable energy management.	Arul anandar college.	15 <sup>th</sup> February 2013.
6.	Enrichment of teaching skills	Oaa-Mavmm school of management	14 <sup>th</sup> February 2015

**RESEARCH PUBLICATIONS:**

Title of the paper	Name of the journal	Issn\Isbn no	Volume no\page no	year	International\national\state
Activity based costing	shanlax	978-93-85-977-05-3	91	30 <sup>th</sup> march 2016	National
Business leadership	Vergal [roots]	2349-8684	7	24 September 2016	National